



Fernando Guillermo Orlando

info@fgodesigner.com

+54 9 223 4565003

in/fernando-guillermo-orlando

UX/UI Designer

45 years old

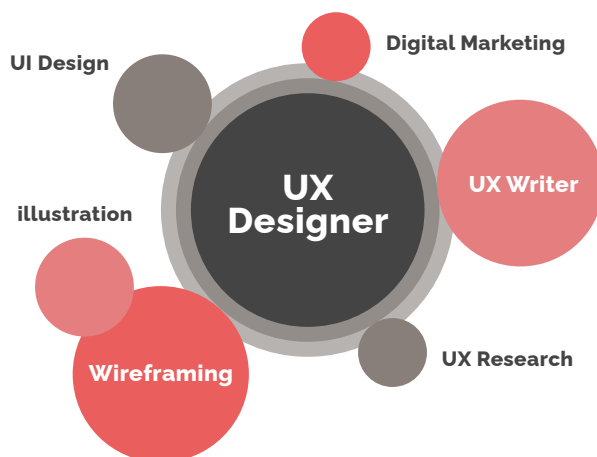
Education

2002 - 2006

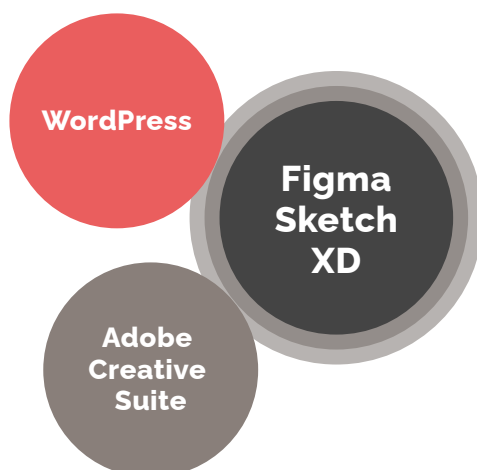
Martín Malharro Visual Art School

- Graduate in Graphic Design

Principal Skills



Tools



Experience

2007 - 2009

IMAGS Sistemas & Websites Solutions

Head of UX Design & Development

- Layout of Institutional Web pages and blogs
- Ecommerce Web pages.
- Corporate Image
- Graphical Advertising

2010 - 2016

Ya! Publicidad

Staff member as editorial graphic designer, illustrator, web pages

- Graphic designer and illustrator
- Editorial Design Ey! Magazine
- Collaboration with the art area of the agency making designs, illustrations and web layouts

2009 - Present

Freelance UX/UI Designer

Senior Graphic Designer

- Graphical Advertisings
- Corporate Image
- Design of pieces for social networks
- Institucional Web pages & Ecommerce Stores (WordPress, WooCommerce)
- Product Creation Process from a UX perspective.
- Translate ideas and concepts Into great user experiences.
- Creation User flows, Wireframes, Interactions and Final Detailed Mockups.
- Training material for administrators
- Illustrations

2018 - 2022

Alvarez Argüelles Hoteles

Senior Graphic Designer

- Graphical Advertising
- Brochures, internal communication, vinyls, etc.
- Design of pieces for social networks

2022 - Present

NetGO Financial Risk Management

Senior UX/UI Designer

Spanish: Native ○ English: Intermediate ○



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Personal Qualities

Communication	● ● ● ● ● ● ● ● ● ●
Leadership	● ● ● ● ● ● ● ● ● ●
Responsability	● ● ● ● ● ● ● ● ● ●
Creativity	● ● ● ● ● ● ● ● ● ●
Punctuality	● ● ● ● ● ● ● ● ● ●
Teamwork	● ● ● ● ● ● ● ● ● ●

References

- Carla Ardanaz / Director of Ya! Publicidad
Phone: 223 456 0377 / Mail: carla@yapublicidad.com
- Julieta Otero / Director of Ey! Magazine
Mail: julieta@revistaey.com
- Lucio Napolitano / Commercial Manager
of Metromedios / Phone: 223 582 8928
- Ignacio Iriart / Commercial Manager IMAGS
Sistems & Website solutions / Phone: 223 442 4244

Portfolio

-  fgodesigner.com
-  linkedin.com/in/fernando-guillermo-orlando
-  behance.net/fgodesigner
-  dribbble.com/fgodesigner

Some of my featured projects

- <https://zfzonasur.com.ar> - Brand design & institutional website + App 2024
- <https://xymmetry.com> - Brand design & institutional website + App 2024
- <https://todoparasup.com.ar> - Brand design & institutional website + App 2024
- <https://burguerjardin.es> - Brand design & institutional website + App 2021
- <https://eugequehe.com> - Brand design & institutional website 2021
- <https://gerardobautista.com> - Institutional website / Social Media Marketing 2021
- <https://estudiojungmassera.com> - Brand design & institutional website 2021
- <https://deckerarabarcobogados.com> - Institutional website 2020
- <https://gustavogomeztennis.com> - Brand design & institutional website 2019
- <https://druckargentina.com> - Brand design & E-commerce website 2018
- <https://www.teatrotattoo.com> - Brand design & institutional website + tattoo appointment booking 2018
- <https://www.darsalud.com.ar> - Brand design & institutional website 2017
- <https://farotattoosupplies.com> - Brand design & E-commerce website 2016
- This company has canceled it and it does not exist anymore but I have it in a subdomain for portfolio*
- https://drive.google.com/drive/folders/1kAxl7cNS_ZZ0QGXFPRx7FOLM5UZaNTQ?usp=sharing

Last projects