

# Fernando Guillermo Orlando

info@fgodesigner.com

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in/fernando-guillermo-orlando

## UX/UI Designer

41 years old

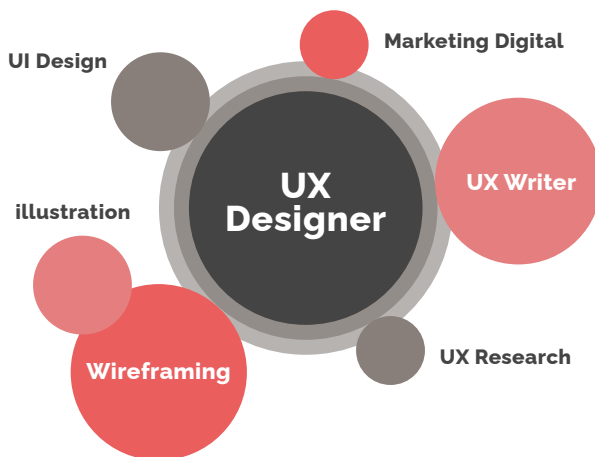
### Education

2002 - 2006

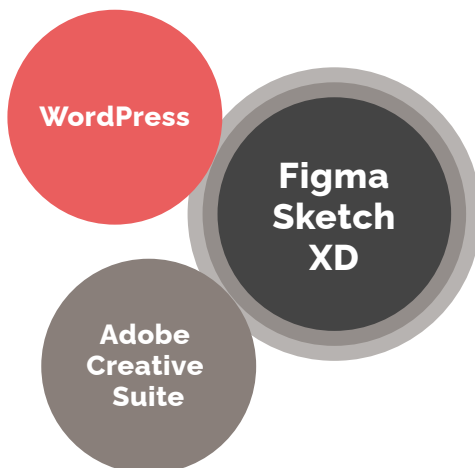
Martín Malharro Visual Art School

- Graduate in Graphic Design

### Principal Skills



### Tools



Spanish: Native ○

English: Basic ○

### Experience

2007 - 2009

IMAGS Systems & Websites Solutions

Head of UX Design & Development

- Layout of Institutional Web pages and blogs
- Ecommerce Web pages.
- Corporate Image
- Graphical Advertising

2010 - 2016

Ya! Publicidad

Staff member as editorial graphic designer, illustrator, web pages

- Graphic designer and illustrator
- Editorial Design Ey! Magazine
- Collaboration with the art area of the agency making designs, illustrations and web layouts

2009 - Present

Freelance UX/UI Designer

Senior Graphic Designer

- Graphical Advertisings
- Corporate Image
- Design of pieces for social networks
- Institucional Web pages & Ecommerce Stores (WordPress, WooCommerce)
  - Product Creation Process from a UX perspective.
  - Translate ideas and concepts Into great user experiences.
  - Creation User flows, Wireframes, Interactions and Final Detailed Mockups.
  - Production of training material for administrators
- Illustrations

2018 - Present

Alvarez Argüelles Hoteles

Senior Graphic Designer

- Graphical Advertising
- Brochures, internal communication, vinyls, etc.
- Design of pieces for social networks



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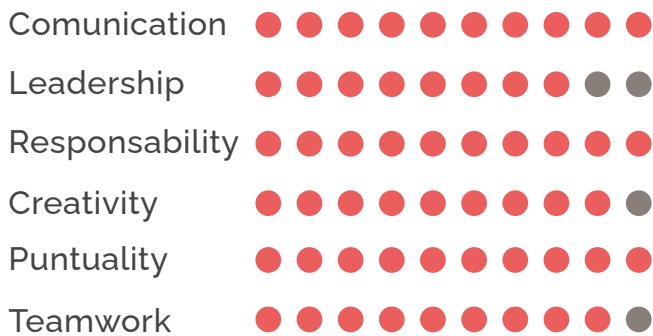
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41 years old

### Personal Qualities



### References

- Carla Ardanaz / Director of Ya! Publicidad  
Phone: 223 456 0377 / Mail: carla@yapublicidad.com
- Julieta Otero / Director of Ey! Magazine  
Mail: julieta@revistaey.com
- Lucio Napolitano / Commercial Manager  
of Metromedios / Phone: 223 582 8928
- Ignacio Iriart / Commercial Manager IMAGS  
Systems & Website solutions / Phone: 223 442 4244

### Portfolio

- [fgodesigner.com](http://fgodesigner.com)
- [linkedin.com/in/fernando-guillermo-orlando](https://www.linkedin.com/in/fernando-guillermo-orlando)
- [behance.net/fgodesigner](https://www.behance.net/fgodesigner)
- [dribbble.com/fgodesigner](https://www.dribbble.com/fgodesigner)

### Some of my featured projects

- <https://burguerjardin.es> - Brand design & institutional website + App 2021
  - <https://eugequehe.com> - Brand design & institutional website 2021
  - <https://gerardobautista.com> - Institutional website / Social Media Marketing 2021
  - <https://edificiosconrad.com.ar> - Institutional website 2021
  - <https://estudiojungmassera.com> - Brand design & institutional website 2021
  - <https://deckerarabarcobogados.com> - Institutional website 2020
  - <https://gustavogomeztennis.com> - Brand design & institutional website 2019
  - <https://druckargentina.com> - Brand design & E-commerce website 2018
  - <https://www.teatrotattoo.com> - Brand design & institutional website + tattoo appointment booking 2018
  - <https://www.darsalud.com.ar> - Brand design & institutional website 2017
  - <https://farotattoosupplies.com> - Brand design & E-commerce website 2016
  - <http://www.themes.fgodesigner.com> - Brand design, institutional website 2016
- This company has canceled it and it does not exist anymore but I have it in a subdomain for portfolio*
- [https://drive.google.com/drive/folders/1kAxl7cNS\\_ZZ0QGXFPRx7FOLM5UZaNTQ?usp=sharing](https://drive.google.com/drive/folders/1kAxl7cNS_ZZ0QGXFPRx7FOLM5UZaNTQ?usp=sharing)

*Last projects*